



## **PRESS RELEASE**

### **FOR IMMEDIATE RELEASE**

#### **Hospitality Sales Solutions to promote Himalayan boutique resort in Europe.**

**London, July 23, 2007** – Hospitality Sales Solutions (HSSO) is to represent The Terraces, a new boutique resort in the Indian Himalayas, and promote their services in the UK and the central European markets. Located in the state of Uttaranchal, 70 kilometres away from the hill station of Dehradun, The Terraces offers contemporary luxury accommodation and pampering combined with majestic views of the snow-capped Himalayas.

Combining awe-inspiring Himalayan beauty with luxury and world-class service, the resort is situated 8500 feet above sea level and is close to a number of places of interest for culture and nature-lovers. These include temples, forests, adventure and wildlife sports, and river rafting.

In addition to the more traditional services offered by The Terraces, the hotel offers unique services in the field of healthcare and wellness tourism. The hotel has exclusive tie-ups with some of the best healthcare providers in the India, giving guests access to a range of healthcare needs and surgical interventions. The Terraces offers medical tourism packages, ideal for clients who would like to combine a holiday in India, with medical treatment. Patients can rest and recuperate among the peaceful, natural surroundings of The Terraces with their

family or friends. Yoga and meditation is another aspect of wellness tourism offered by The Terraces.

Based in London, HSSO's specialist sales team will provide a broad range of sales and marketing activities to promote The Terraces in the UK and make their services more accessible to the European clients.

Visit [www.theterraces.biz](http://www.theterraces.biz) and [www.hospitalitysalessolutions.co.uk](http://www.hospitalitysalessolutions.co.uk) for more details.

## **Notes for Editors**

About Hospitality Sales Solutions Ltd (HSSO)

Hospitality Sales Solutions Ltd (HSSO) offers customised solutions to small and mid-sized hotel companies to enhance their sales reach and potential for revenue generation. As a specialist business based in the dynamic business hub of London, HSSO works actively with expanding hotel companies to access new European markets. HSSO also work to optimise internal sales processes and to introduce effective sales technology.

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