



PRESS RELEASE

FOR IMMEDIATE RELEASE

Hospitality Sales Solutions to promote Condé Nast award winning Brazilian spa in Europe.

London, June 17, 2007 – Hospitality Sales Solutions (HSSO) has signed an exclusive agreement with Kurotel Longevity Center and Spa to promote and represent their award-winning spa in the UK and the wider European market. Kurotel was recently named among the six best spas in the world by Spa Finder Magazine, the best in South America by Condé Nast, Johansens Guide and World Travel Awards. Kurotel was also voted the best in Brazil by the major Brazilian travel magazine Viagem & Turismo.

Nestled in the mountains of Gramado, 120 km from Porto Alegre, the capital of Rio Grande do Sul in Brazil, Kurotel's location is renowned for its peaceful environment and natural beauty, while providing easy access to popular towns and villages in the region. Part pampering spa, part state-of-the art medical centre, Kurotel features 35 luxurious suites in a serene setting. Kurotel offers innovative and cutting edge treatments, including Cellular Revitalisation Treatment, which slows down skin aging and enhances organ function and immune responses.

Based in London, HSSO's specialist sales team will provide a broad range of sales and marketing activities to promote Kurotel. This will also allow Kurotel services to be more accessible to European clients.

“We are delighted that such a highly-acclaimed spa as Kurotel chose us to promote it in Europe. HSSO will work closely with Kurotel, focusing on carefully selected niche segments of the leisure and medical tourism markets to develop a client base. From this point onwards, European clients will be able to make their initial bookings with Kurotel through HSSO’s London office. As a result of our targeted efforts and presence in Europe, we expect that new sales avenues will be opened up for Kurotel along with increased revenue generation”, said HSSO Director, Vineeth Purushothaman.

Visit www.kurotel.com.br and www.hospitalitysalessolutions.co.uk for more details.

Notes for Editors

About Kurotel Longevity Center and Spa

With an international reputation for helping people achieve better health through predictive and preventive medicine, the Kurotel offers 25 years of family-guided experience, based on the principles of tradition, reliability, refinement and freedom. Part pampering spa and part state of the art medical centre, the Kurotel features many innovative programmes. On the cutting edge, Cellular Revitalisation Treatment helps slow down skin aging process and enhances organic functions and immunologic responses quality

About Hospitality Sales Solutions (HSSO)

Hospitality Sales Solutions Ltd (HSSO) offers customised solutions to small and mid-sized hotel companies to enhance their sales reach and potential for revenue generation. As a specialist business based in the dynamic business hub of London, HSSO works actively with expanding hotel companies to access new European markets. HSSO also work to optimise internal sales processes and to introduce effective sales technology.

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