



PRESS RELEASE

FOR IMMEDIATE RELEASE

HSSO to promote India's HOME-LIKE HOTELS collection in Europe

London, June 10, 2008 – Hospitality Sales Solutions (HSSO) is to represent HOME-LIKE HOTELS (HLH), a unique collection of over forty affordable boutique hotels in India, promoting them in the UK and the central European markets. Located in cities and resort locations across India, each hotel has its own unique, individual character.

All HOME-LIKE HOTELS provide a fine standard of comfort for the discerning guest. With more hotels joining the collection this year, HOME-LIKE HOTELS provide a one-stop-shop for both the leisure and business traveller at affordable prices.

As HOME-LIKE HOTELS chief executive officer, Amrik Singh Khokhar, commented: "With the level of interest generated by the Indian tourism campaigns and the accelerated performance of the Indian economy, leisure and business travel to India has steadily increased. Travel has also become easier with increased number of flights and slow but steady improvements in airport infrastructure. Hence it is strategically important for HLH to make its services available to a wider audience outside India. With this agreement, HOME-LIKE HOTELS will be able to target its efforts and create a presence in Europe. And we expect that new sales avenues will be opened up along with increased revenue generation".

With hotels in popular resort locations, like Munnar and Varkala in Kerala, to the valleys of the Himalayas, HOME-LIKE HOTELS offer unique holiday and travel options for any length of time. As for the business traveller, great value hotels are available in India's major cities, such as Delhi, Bangalore and Hyderabad, with more destinations being added.

Based in London, HSSO's specialist sales team will provide a broad range of sales and marketing activities to promote HOME-LIKE HOTELS in the UK and make them more accessible to the European clients.

Visit www.homelikehotels.com and www.hospitalitysalessolutions.co.uk for more details.

Notes for Editors

About HOME-LIKE HOTELS

HOME-LIKE HOTELS (HLH) is a hotel company which offers sales, marketing and distribution services to its member hotels. To the traveller, HLH allow India's myriad places of interest to be more accessible, available and affordable. To the independent hotelier, HLH provides the ability to sell and market their hotel to a wider audience through innovative use of the latest travel and hotel technology, as well as the support of a professional sales and marketing team on a global platform. HLH is based in India with its corporate office in Greater Noida and an international sales office in London.

About Hospitality Sales Solutions Ltd (HSSO)

Hospitality Sales Solutions Ltd (HSSO) offers customised solutions to expanding hotel companies to enhance their sales reach and potential for revenue generation. As a specialist business based in the dynamic business hub of London, HSSO works actively with expanding hotel companies to access new European markets. HSSO also work to optimise internal sales processes and to introduce effective sales technology.

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